



DISTRICT COUNCIL of TUMBY BAY

# 2012 – 2022 Strategic Plan

Adopted 10<sup>th</sup> January 2012 (Motion 7C/012012)



## Vision

To create an unrivalled location incorporating growth, prosperity and an amenity in which to reside, work or visit.

## Mission

Council commits to a safe, healthy and sustainable community through leadership, quality service provision and partnerships.

## Core Values

The District Council of Tumby Bay has adopted the following core values: -

- \* Providing appropriate & timely services.
- \* Being open, honest and transparent.
- \* Being sustainable and accountable.
- \* Being an innovative, well organised, safe and efficient team.
- \* Being a proactive, consultative partner.
- \* Show respect.

## Goals, Outcomes and Strategies

<b>Goal</b>	<b>1</b>	<b>INFRASTRUCTURE: - Maintain, develop and improve Council's infrastructure to meet current &amp; future needs.</b>
<b>Outcome</b>	<b>1.1</b>	<b>TRANSPORT: - Improved roads &amp; infrastructure, transport links, footpaths &amp; walking trails.</b>
<b>Strategy</b>		
	1.1.1	ROADS & RELATED INFRASTRUCTURE: Improve district roads & related infrastructure to accommodate transport needs.
	1.1.2	FOOTPATHS, WALKING TRAILS & CYCLE WAYS: - Improve footpaths, walking trails & cycle ways.
	1.1.3	TRANSPORT CORRIDORS/ LINKS: - Assist in development of efficient transport corridors/links.
<b>Outcome Strategy</b>	<b>1.2</b>	<b>PUBLIC CONVENIENCES: - Improved public conveniences.</b>
	1.2.1	PUBLIC CONVENIENCES: - Improve and maintain public conveniences in towns & coastal areas.
<b>Outcome Strategy</b>	<b>1.3</b>	<b>STREETSCAPING: - Improved street scaping.</b>
	1.3.1	TOWNS ENTRANCES: - Improve the entrance statement to all towns.
	1.3.2	STREETSCAPING: - Improve town streetscapes
<b>Outcome Strategy</b>	<b>1.4</b>	<b>PUBLIC SPACES: - Improved public spaces.</b>
	1.4.1	PARKS & GARDENS: - Improve parks and gardens and other open space amenities.
<b>Outcome Strategy</b>	<b>1.5</b>	<b>MARINE: - Improved infrastructure supporting marine activities.</b>
	1.5.1	JETTIES & SWIMMING: - Improve and maintain jetty & swimming infrastructure.
	1.5.2	BOAT RAMPS & LAUNCHING SITES: - Improve and maintain boat ramps & launching sites.
	1.5.3	TUMBY BAY MARINA: - Maintain Tumby Bay Marina infrastructure & precinct at high standard.
<b>Outcome Strategy</b>	<b>1.6</b>	<b>AIRPORT: - Improved airport infrastructure &amp; services.</b>
	1.6.1	AIRPORT: - Improve and maintain Tumby Bay Airport infrastructure to meet future needs.
<b>Outcome Strategy</b>	<b>1.7</b>	<b>ASSET MANAGEMENT: - Effectively managed Council assets.</b>
	1.7.1	ASSET UPGRADES: - Upgrade Council assets requiring attention.
	1.7.2	ASSETS MANAGEMENT SYSTEM: - Fully implemented and operating assets management system in place.
	1.7.3	NEW ASSETS: - Develop new assets as required.

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<b>Goal</b>	<b>1</b>	<b>INFRASTRUCTURE: - Maintain, develop and improve Council's infrastructure to meet current &amp; future needs.</b>
<b>Outcome Strategy</b>	<b>1.8</b>	<b>TOURISM: - Improved tourism infrastructure.</b>
	1.8.1	TOURIST INFRASTRUCTURE: - Assist development of required tourism infrastructure.
<b>Outcome Strategy</b>	<b>1.9</b>	<b>LAND DEVELOPMENT: - Land developed to meet future needs.</b>
	1.9.1	LAND DEVELOPMENT: - Assist with land development to meet future needs.
<b>Outcome Strategy</b>	<b>1.10</b>	<b>HISTORIC STRUCTURES: - Preserved historic structures.</b>
	1.10.1	HERITAGE & HISTORIC: - Preserve worthy heritage & historical sites.

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<b>Goal</b>	<b>2</b>	<b>ENVIRONMENT: - The preservation of our unique natural heritage and environment for current and future generations.</b>
<b>Outcome</b>	<b>2.1</b>	<b><i>NATURAL RESOURCES: - Improved healthy &amp; productive natural resources &amp; natural systems.</i></b>
<b>Strategy</b>	2.1.1	BIODIVERSITY: - Assist stakeholders in implementing biodiversity plans & initiatives.
	2.1.2	CLIMATE CHANGE: - Consider impacts of climate change in Council planning.
	2.1.3	ALTERNATIVE ENERGY: - Assist in the sustainable development of alternative energy sources.
	2.1.4	MARINE & TERRESTRIAL PARKS: - Assist & participate in ensuring marine & terrestrial parks are sustainable.
<b>Outcome Strategy</b>	<b>2.2</b>	<b><i>WASTE WATER: - Improved waste water quality &amp; re-use.</i></b>
	2.2.1	COMMUNITY WASTEWATER MANAGEMENT SCHEMES: - Upgrade existing and develop new schemes to maximise water re-use.
<b>Outcome Strategy</b>	<b>2.3</b>	<b><i>WASTE MANAGEMENT: - Improved waste management.</i></b>
	2.3.1	WASTE MANAGEMENT: - Provide sustainable waste management systems.
<b>Outcome Strategy</b>	<b>2.4</b>	<b><i>STORM WATER: - Improved storm water management &amp; re-use.</i></b>
	2.4.1	STORMWATER: - Manage stormwater in a safe & sustainable manner.
<b>Outcome Strategy</b>	<b>2.5</b>	<b><i>COASTAL: - Improved coastal areas.</i></b>
	2.5.1	COASTAL GENERAL: - Manage coastal areas in a sustainable manner.
	2.5.2	TOWNSHIP FORESHORES: - Further develop township foreshores; consider climate change impacts and sustainability.
	2.5.3	DEVELOPMENT: - Establish appropriate coastal zoning policies.
<b>Outcome Strategy</b>	<b>2.6</b>	<b><i>CLIMATE CHANGE: - Impacts of climate change taken into consideration in Council decision making &amp; actions.</i></b>
	2.6.1	CLIMATE CHANGE REGIONAL PLANNING: - Ensure participation in regional climate change strategic planning to maximise local benefits.
	2.6.2	COUNCIL CLIMATE CHANGE PLAN: - Develop local climate change adaptation plan.

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<b>Goal</b>	<b>3</b>	<b>ECONOMIC DEVELOPMENT: - Sustainable economic development opportunities identified, collaboratively pursued and promoted.</b>
<b>Outcome Strategy</b>	<b>3.1</b>	<b>INDUSTRY: - Growth in new &amp; existing industry &amp; business.</b>
	3.1.1	NEW & EXISTING INDUSTRY: - Support & Assist existing & new industry & business to develop.
	3.1.2	TOURISM: - Promote regional & local tourism & associated trade benefits.
<b>Outcome Strategy</b>	<b>3.2</b>	<b>EVENTS: - New &amp; existing events supported &amp; developed.</b>
	3.2.1	EXISTING EVENTS: - Continue to support existing events.
	3.2.2	NEW EVENTS: - Seek the development of a new event(s) in co-operation with community organisations.
<b>Outcome Strategy</b>	<b>3.3</b>	<b>LIFESTYLE: - Lifestyle &amp; retirement development opportunities maximised and meet demands.</b>
	3.3.1	LIFESTYLE & RETIREMENT PROMOTION: - Promote the development of lifestyle & retirement infrastructure & land development.
<b>Outcome Strategy</b>	<b>3.4</b>	<b>MARINA: - Tumby Bay Marina stage two developed.</b>
	3.4.1	TUMBY BAY MARINA: - Promote stage two of Tumby Bay Marina to developers.
<b>Outcome Strategy</b>	<b>3.5</b>	<b>PARTNERSHIPS: - Government &amp; private sector partnerships developed to maximise local opportunities.</b>
	3.5.1	PATNERSHIPS DEVELOPMENT: - Maximise partnership opportunities to gain funding & additional services and infrastructure for community.

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<b>Goal</b>	<b>4</b>	<b>GOVERNANCE: - An open &amp; transparent organisation providing strong leadership &amp; a positive, safe environment for the community and employees.</b>
<b>Outcome</b>	<b>4.1</b>	<b>CONSULTATION: - Effective communication &amp; consultation developed with the community &amp; regional partners.</b>
<b>Strategy</b>		
	4.1.1	COMMUNITY CONSULTATION: - Determine & utilise most effective community communication methods & techniques.
	4.1.2	REGIONAL COMMUNICATION & CONSULTATION: - Participate in regional organisation meetings & activities.
<b>Outcome</b>	<b>4.2</b>	<b>PARTNERSHIPS: - Effective &amp; productive partnerships with stakeholders.</b>
<b>Strategy</b>		
	4.2.1	PATRNSHIP DEVELOPMENT: - Determine relevant stakeholders & develop partnerships for community benefit.
<b>Outcome</b>	<b>4.3</b>	<b>PLANNING: - Integrated Council planning implemented through the development of a suite of local plans.</b>
<b>Strategy</b>		
	4.3.1	COUNCIL PLANNING:- Review existing & develop new council minor plans into a planning suite ensuring integration with council's master plans & other regional & state plans.
	4.3.2	STRUCTURE PLAN: - Develop & implement a council structure plan to assist future development planning.
	4.3.3	LONG TERM FINANCIAL PLAN: - Review & update Council's Long Term Financial Plan for future 10 years.
	4.3.4	ASSET MANAGEMENT PLAN: - Finalise and integrate with 10 year Long Term Financial Plan.
	4.3.5	DEVELOPMENT PLAN: - Review and integrate structure plan outcomes.
	4.3.6	COMMUNITY PLANS: - Continue to assist local organisations to develop strategic plans linking to Council plans.
<b>Outcome</b>	<b>4.4</b>	<b>CO-OPERATION: Benefits of regional and state co-operation maximised to meet local needs.</b>
<b>Strategy</b>		
	4.4.1	SHARED SERVICES: - Lead the three Lower EP Councils in developing various shared service models to the benefit of the community.
	4.4.2	REGIONAL DEVELOPMENT AUSTRALIA: - Continue to support the Whyalla & Eyre RDA Board.
	4.4.3	EP LOCAL GOVERNMENT ASSOCIATION: - Continue to support the EPLGA.
	4.4.4	EP NATURAL RESOURCES MANAGEMENT BOARD: - Continue to support the EPNRM.
	4.4.5	EP CLIMATE CHANGE SECTOR AGREEMENT COMMITTEE: - Continue to participate in committee governance & operations.
	4.4.6	LOCAL GOVERNMENT ASSOCIATION of SA: - Continue to support & participate in LGA programs.

## Goals, Outcomes and Strategies

<b>Goal</b>	<b>5</b>	<b>SERVICE DELIVERY: - The provision of quality co-ordinated Council services.</b>
<b>Outcome Strategy</b>	<b>5.1</b>	<b>COUNCIL SERVICES: - Improved council services.</b>
	5.1.1	CUSTOMER SERVICE: - Develop & implement systems to improve customer service.
	5.1.2	SHARED SERVICES:- Continue to lead & pursue shared services with neighbouring councils, private enterprise & other spheres of Government to improve/ expand service delivery.
	5.1.3	BENCHMARKING: - Benchmark council services to ascertain performance.
	5.1.4	TRAINEESHIPS & EMPLOYMENT PROGRAMS: - Participate in traineeships & employment programs where appropriate.
<b>Outcome Strategy</b>	<b>5.2</b>	<b>MANAGEMENT SYSTEMS: - Effective management systems.</b>
	5.2.1	STAFF PERFORMANCE: - Implement individual staff performance evaluation for all staff on an annual basis.
	5.2.2	ORGANISATIONAL REVIEW: - Undertake organisational review every three years to seek efficiencies & improvement in organisation.
	5.2.3	INFORMATION & TECHNOLOGY: - Continually improve IT systems & practices by maximising systems & software capabilities.
	5.2.4	HUMAN RESOURCE MANAGEMENT: - Provide effective HR Management for all service areas (review PD's, EBA's, Contracts etc.)
	5.2.5	STAFF MEETINGS: - Maintain meeting structures & seek to improve.
	5.2.6	WORK, HEALTH & SAFETY: - Ensure safe work practices through the implementation & compliance with legislation.
	5.2.7	GOVERNANCE: - Continue to improve Council governance.
	5.2.8	STAFF & ELECTED MEMBER PROFESSIONAL DEVELOPMENT & TRAINING: - Provide opportunities & incentives for the continual professional development of staff & Elected Members.
	5.2.9	ELECTED MEMBER SUPPORT: - Provide ongoing administrative, financial & other support services to Elected Members.
	5.2.10	RECORDS MANAGEMENT: - Provide an effective & efficient records management system to meet the needs of Council & relevant legislation.
	5.2.11	POLICY DEVELOPMENT: - Continually review policies as determined by Council
	5.2.12	DELEGATIONS: - Review delegations as determined by Council.
	5.2.13	CONTRACTS MANAGEMENT: - Maintain & improve contract management systems.
	5.2.14	RISK MANAGEMENT: - Develop Risk Management systems & implement.



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<b>Goal</b>	<b>5</b>	<b>SERVICE DELIVERY: - The provision of quality co-ordinated Council services.</b>
<b>Outcome Strategy</b>	<b>5.3</b>	<b>REGULATORY SERVICES: - Effective regulatory services.</b>
	5.3.1	ANIMAL MANAGEMENT PLAN: - Maintain an effective Animal Management Plan through promotion & education in consultation with the community.
	5.3.2	COUNCIL BY-LAWS:- Ensure compliance with Council by-laws.
	5.3.3	GENERAL REGULATORY SERVICES: - Provide regulatory functions & services (Dog & Cat Management, Parking, Fire Control etc.)
<b>Outcome Strategy</b>	<b>5.4</b>	<b>BUILDING, PLANNING &amp; DEVELOPMENT SERVICES: - Effective building, planning &amp; development services.</b>
	5.4.1	BUILDING, PLANNING & DEVELOPMENT GENERAL: - Continue to improve building, planning & development systems.
<b>Outcome Strategy</b>	<b>5.5</b>	<b>COMMUNITY TRANSPORT: - Community assisted to access all community support transport services &amp; programs.</b>
	5.5.1	COMMUNITY BUS: - Maintain & continue to support community by providing a community bus.
	5.5.2	OTHER TRANSPORT SCHEMES: Support & promote other transport schemes provide by third parties to the community.

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<b>Goal</b>	<b>6</b>	<b>SOCIAL: - The provision of quality community services.</b>
<b>Outcome</b>	<b>6.1</b>	<b><i>YOUTH SERVICES: - Accessible &amp; relevant youth services &amp; infrastructure meeting the needs.</i></b>
<b>Strategy</b>	6.1.1	YOUTH SERVICES: - Provide support to Youth Services.
	6.1.2	YOUTH INFRASTRUCTURE: - Develop youth related infrastructure.
<b>Outcome</b>	<b>6.2</b>	<b><i>SPORT, LEISURE &amp; RECREATION: - Quality sport &amp; recreational facilities &amp; services meeting community needs.</i></b>
<b>Strategy</b>	6.2.1	SPORT & RECREATION EVENTS: - Support & promote sport & recreational events.
	6.2.2	SPORT & RECREATION INFRASTRUCTURE: - Support retention of existing clubs and improvement to their facilities.
	6.2.3	PASSIVE ACTIVE RECREATION: - Encourage residents & visitors to participate in passive recreational leisure pursuits.
<b>Outcome Strategy</b>	<b>6.3</b>	<b><i>SAFETY: - A safe community.</i></b>
	6.3.1	EMERGENCY PLANNING: - Co-ordinate & participate in emergency planning.
	6.3.2	COMMUNITY SAFETY: - Ensure infrastructure, services & facilities meet standards to maximise community safety.
<b>Outcome Strategy</b>	<b>6.4</b>	<b><i>HEALTH &amp; AGED CARE: - Enhanced health, aged &amp; disabled care services in operation and new services implemented to meet needs.</i></b>
	6.4.1	HEALTH & AGED CARE: - Continue to support the development of high quality health & aged care services & facilities.
<b>Outcome Strategy</b>	<b>6.5</b>	<b><i>EDUCATION: - Enhanced educational facilities &amp; services supported.</i></b>
	6.5.1	EDUCATION: - Continue to support the enhancement of educational facilities & services.
	6.5.2	CHILD CARE: - Support the further expansion of services for child care to meet future needs.
<b>Outcome Strategy</b>	<b>6.6</b>	<b><i>ARTS &amp; CULTURE: - Local arts &amp; culture development supported.</i></b>
	6.6.1	ARTS & CULTURE: - In co-operation with local community develop an arts & culture strategic plan.
<b>Outcome Strategy</b>	<b>6.7</b>	<b><i>EMERGENCY SERVICES: - Partnerships with emergency services for community benefit further strengthened and developed.</i></b>
	6.7.1	EMERGENCY SERVICE PARTNERSHIPS: - Seek regular meetings with emergency services for future planning needs.
	6.7.2	EMERGENCY SERVICES RECOGNITION & PROMOTION: - Support emergency service recognition to wider community & assist with recruitment promotion where necessary.

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<b>Goal</b>	<b>6</b>	<b>SOCIAL: - The provision of quality community services.</b>
<b>Outcome</b>	<b>6.8</b>	<b><i>VOLUNTEERS &amp; SERVICE CLUBS: - Volunteers and service clubs supported for community benefits.</i></b>
<b>Strategy</b>	6.8.1	VOLUNTEERS & SERVICE CLUBS RECOGNITION: - Promote & recognise volunteers & service clubs contributions to the community.
	6.8.2	AUSTRALIA DAY AWARDS: - Continue Australian Day awards to citizens of year & event of year.